

	<b>Punjab Halal Development Agency</b>		Doc # : PHDA/DOC-37	
	<b>Halal Logo Policy</b>		Rev # : 01   Page : 1/1	
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## **RULES FOR USE OF HALAL LOGO**

- Halal Logo is the property of PHDA and the logo collectively the "Halal trademark".
- The "Halal Logo" trademark shall be replaced by the Halal Logo.
- Use of the PHDA Halal Logo/trademark is governed by the rules issued by PHDA.
- PHDA reserves the right to approve or decline any proposed use of the Logo and if any client breach this confirmation PHDA can take appropriate legal action.

### **Specification:**

- The PHDA Logo must always be obtained from the PHDA Office. This will ensure that it contains the exact corporate color and format.



## **USE OF HALAL LOGO / TRADEMARK**

- The Halal Logo / trademark shall appear on the product/ services/ packaging of the product at the point of sale.
- The PHDA Halal Logo shall only be used on products manufactured during the certification period indicated on the certificate.
- The Halal Certified clients may use PHDA logo/Mark on the Halal Certified products/Packaging Material or any promotional material, business-to-business, Business to Consumer communication, i.e, directly linked with the PHDA Halal Logo during the Validity Period of Halal Certificate.
- In case of suspension, Cancellation or withdrawal client shall not allow to use PHDA logo or Halal Certificate in any manner or promotional material. If PHDA found any client using its logo in such situation, PHDA reserve a right to take action against it as per its rules.
- If there is evidence that someone is misusing the trademark, PHDA reserves the right to raise corrective actions, withdraw the certificate, publicize the transgression and if necessary take appropriate action.
- The certified Companies can use the trademark in promotional material directly linked to their PHDA HALAL LOGO. Such use is restricted to the specific certified product or scope and the period of validity of the certification.
- The PHDA Certified Clients shall not allow using PNAC Logo on their Packaging Material or any other place instead of PHDA Logo.

Approved by: \_\_\_\_\_

**Chairman**